


SecureFutures **Money Coach**

A unique **financial mentoring** program focused on teens from under-resourced and historically marginalized communities

Money Coach provides teens with the coaching and guidance needed to develop strong money management habits and long-term financial capability.

In this 11-week program, teens are matched with volunteer mentors from the community. The mentors teach in-depth financial literacy curriculum in a small group setting and then provide one-on-one guidance to teens as they put the concepts into practice.

Money Coach includes access to Money Path, SecureFutures' academic, career, and financial planning app for teens.



Why should you choose Money Coach?

It's all about building relationships

Money Coach goes beyond teaching information. It's about the connection between a teen and a trusted, caring adult. Volunteer mentors can develop lasting and impactful relationships with students, providing ongoing guidance and sharing personal experience of financial mistakes and successes. Group lessons are focused on interactive activities and discussion, while one-on-one sessions allow for more in-depth focus on each teen's individual budget, expenses, and goals.

Milestone Rewards

Money Coach provides students with the opportunity to earn milestone rewards as they reach program benchmarks. These rewards help them practice what they're learning, and enable them to start saving for the future.

Proven results

After completing Money Coach, **97%** of participants have a bank account, **73%** regularly track their expenses, and **69%** regularly use a budget. Recent results of a longitudinal study show that teens continue to practice good financial habits years after the program.

Learning topics and objectives

Objectives

Students will:

1. Open an account at a bank or credit union
2. Track expenses
3. Develop and monitor a budget
4. Set and achieve savings and personal goals
5. Build a supportive relationship with a trusted coach

Curriculum Topics

1. Banking 101
2. Expense tracking and budgeting
3. Pay yourself first (savings and investing)
4. Credit cards, scores, and reports
5. Money Path: Planning for life after high school

Delivery format

Volunteer-led (subject to location and program capacity)

SecureFutures provides a team of volunteers, supported by a staff member, to deliver the program. Weekly sessions are held in-person.

"The Money Coach program was the catalyst for the financial literacy that I needed to be successful after high school. The Money Coach program helped me change many important financial behaviors that I can keep throughout my life and continue to improve."

- Former Student at MacDowell Montessori School

"It is awesome to see our community come together to champion our young people toward successful financial futures."

- Student Advisor at Bay View High School

