

SecureFutures, founded in 2006, equips teens with money management skills, tools, and mentoring so they can achieve financial capability, strengthen their communities, and reach their goals. Because of YOU, SecureFutures is a leader in teen financial education with programs that have impacted more than **126,000 teens!** Money Coach program expansion in Racine continues thanks to new school, volunteer and supporter partnerships.

Thank you for your unwavering support!



Your 2023-2024 Impact

14,308 students served | **190** volunteers | **170** schools and community sites

Money Path

This cutting-edge, web-based financial education app opens students' eyes to the reality of how the academic and career choices they make now will impact their lives and long-term financial wellbeing. Through a personalized, technology-based experience, students explore and compare different college and career paths, calculate education costs and reinforce personal finance concepts for increased confidence and readiness.

2023-2024 Outcomes

10,044 students | **140** sites | **164** educators | **49** volunteers



reported they are more likely to set up a savings plan for important financial goals



reported they are more likely to determine what student loan amount is manageable



reported increasing their knowledge of how income, spending, and saving are all connected

10,044

More than 10,000 Money Path students served

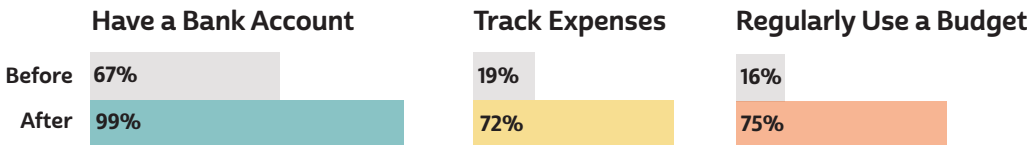
Money Coach

A one-of-a-kind semester-based financial mentoring program that provides teens from under-resourced communities with the coaching and guidance needed to develop strong money management habits and long-term financial capability.

2023-2024 Outcomes

405 students | 20 sites | 97 volunteers

Student financial habits before and after Money Coach:



"I wish it was mandatory for high school students to take a financial literacy program like Money Coach because it truly does set the foundation for your future."

- Julia, Messmer High School Student

Money Sense

A concise, financial fundamentals program that introduces teens to essential financial concepts and practices such as budgeting, banking, credit cards, and credit scores.

2023-2024 Outcomes

3,884 students | 50 sites | 72 volunteers



reported the information and skills taught are useful



reported the program will positively impact the way they handle money



reported they will share what they learned with others



SecureFutures
www.securefutures.org
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Quote not attributed to students pictured.

2x

More than double the number of students served in Money Sense compared to the prior year