

Financially Fearless 2024: Templates for fundraisers

Email Template

Join me in the #financiallyfearless challenge!



Dear [Name],

As you may know, teen financial education is important to me so I'm raising funds for SecureFutures, a nonprofit focused on financial education, tools, and mentorship for teens. According to the 2023 Financial Literacy Crisis in America Report, 88% of Americans surveyed said high school did not leave them fully prepared for handling money in the real world.

That's why I support SecureFutures, and I'd like to invite you to do the same with a gift today. SecureFutures is working to empower teens with the financial education, tools, and mentorship they want and need, to build the life they dream of for themselves and their families. For National Financial Capability Month, I'm asking you to join me in empowering teens through the #FinanciallyFearless challenge!

I wouldn't ask for your support unless I really believed in this mission. In addition to spreading the word about SecureFutures I've given my time as a [volunteer/member of the Board of Directors/member of the Advisory Council/member of their X committee]. As teens prepare to graduate from high school it's important to make sure that they're equipped with a strong financial education, which they aren't necessarily getting in school. Wisconsin recently became the 24th state to require a personal finance course to graduate. We're making progress, but we've got more work to do. I'm asking you to join me by participating in my fundraiser to ensure that all teens have the opportunity for financial security and success. Any size gift makes a difference – please visit my personal fundraising page at the link below and give today!

[Link to your personal fundraiser page]

Thank you so much for your support as we work to bring financial capability to teens!

[Image for Email](#)

Social Post #1

Hey friends! As some of you may know, teen financial education is very important to me so I'm raising funds for SecureFutures, a nonprofit focused on financial education, tools, and mentorship for teens. April is National Financial Capability Month, and I'm asking you to join me in empowering teens through the #FinanciallyFearless challenge!

Please consider making a gift today in support of programs that help teens conquer their financial fears. (link to personal donation page) If you can't give, please share my post on your page with the hashtag #FinanciallyFearless to spread the word, I'd really appreciate it. Thanks for your support!

[Video for social post #1](#)

Social Post #2

It's me again! I am still raising funds during National Financial Capability Month for SecureFutures through their #FinanciallyFearless challenge and some of you know why, but for those who don't, here's my WHY: [Provide a brief explanation for why this cause is so important to you].

I hope my story inspires you to help SecureFutures bring financial education and mentorship to teens so they can achieve their life goals and strengthen their communities. You can donate here to help: [Link to personal donation page]. Thanks!

[Video for social post #2](#)

Social Post #3

Big shout-out to everyone who's joined me so far in the #FinanciallyFearless challenge in support of SecureFutures' teen financial capability programs! This National Financial Capability Month you're not just supporting me when you donate to SecureFutures you're also helping students like Mekdese who changed the way she thought about money on day 1 of the Money Coach program. Read her incredibly inspiring story of overcoming language barriers and financial barriers as she started a new life in America.

When you take part in the #FinanciallyFearless challenge by donating to my fundraiser [fundraising page link] you help change lives!

[Image for social post #3](#)

Social Post #4

By now you know, it's National Financial Capability Month, and I'm supporting SecureFutures through the #FinanciallyFearless challenge! [Choose one of the options below.]

- A) Did you know that Wisconsin has the second-largest racial wealth gap in the country according to Wallethub? That's why I support SecureFutures, a nonprofit focused on making sure every high school student graduates with the financial knowledge they need to reach their goals and live free of financial fear. Join me in investing in the future and in our communities by making a gift to SecureFutures today. (Personal donation page link)
- B) According to the 2023 Financial Literacy Crisis in America Report, 88% of Americans surveyed said high school did not leave them fully prepared for handling money in the real world. SecureFutures is working

to empower teens with the financial education, tools, and mentorship they want and need, to build the life they dream of for themselves and their families. That's why I support SecureFutures, and I'd like to invite you to do the same with a gift today. (Personal donation page link)

- C) Wisconsin has 735,000 federal student loan borrowers with a total outstanding student loan debt balance of \$23.3 billion. SecureFutures is tackling this problem head-on with Money Path, their powerful academic, career, and financial planning app for teens. Please consider making a donation so they can continue equipping teens with knowledge and tools to build a financially fearless future. (Personal donation page link)
- D) Financial capability for teens isn't just about individuals: it's about communities. Did you know that 78% of teens who participate in SecureFutures' Money Sense program say they would share what they learned with family and friends? They've helped their parents establish savings goals, taken siblings to open their first bank account, and supported friends in learning to budget. This ripple effect is why I care so much about the SecureFutures mission, and why I'm asking you to join me in this support by making a gift today. (Personal donation page link)
- E) The mission of SecureFutures is personal to me. [Share a personal story about why financial capability has been important in your life: a financial mistake you made as a young adult, an experience volunteering when you saw the impact of SecureFutures programs, etc.] Today I'm asking all of you to consider a gift in support of this life-changing mission. (Personal donation page link)

[Image for social post #4](#)

Social Post #5

Thank you to everyone who took part in the #FinanciallyFearless challenge with me! [If goal was reached include: Thanks to you I've reached 100% of my fundraising goal!] Your support means SecureFutures can get much-needed financial education, tools, and mentorship into the hands of teens so they can build a financially fearless future!

[Image for social post #5](#)