



#FinanciallyFearless

## Financially Fearless 2024 – How to become a fundraiser

We're so grateful for your interest in raising funds for SecureFutures as part of our Financially Fearless Campaign for Financial Capability Month! Please follow the instructions below to set up your personalized fundraiser page through our peer-to-peer fundraising platform, Give Lively. If you have questions, contact Lauren Zeihen at [lauren@securefutures.org](mailto:lauren@securefutures.org) or (414) 310-5924.

### Creating a personalized fundraising account

1) Navigate to the [Financially Fearless campaign page](#).

2) Click on "I Want To Fundraiser For This."

Financially Fearless 2024 by SecureFutures

Donation Amount

\$250 \$100 \$50 \$25

\$ 250 USD

One Time Monthly

Show my name as "Anonymous" when displaying this donation to the public.

Donate \$250

f t e l

I Want To Fundraiser For This

3) If you do not already have an account in Give Lively, fill in your name and email address and choose a password, then click "Submit" to create your account. Follow the instructions to confirm your email address, then log in to continue the process of setting up your personalized fundraising page.

4) If you already have an account in Give Lively, click "Confirm Creation Of Your Fundraising Page."

5) On the "Personalize Your Page" screen, upload a photo if you choose.

Personalize Your Page

Fundraising for Financially Fearless 2024 by SecureFutures

Upload a photo of yourself for your page, add a note that tells people why you're passionate about this cause, and set a goal to track your progress!

Save

Name on Page

Jane Smith

Add A Note: Why are you passionate about this campaign?

We'll display this publicly on your team page under a section called "A Note From undefined"

Your Fundraising Goal

Profile Image:

Upload new image

6) Add a personalized note that will appear on your page.

Personalize Your Page  
Fundraising for Financially Fearless 2022 by SecureFutures

Upload a photo of yourself for your page, add a note that tells people why you're passionate about this cause, and set a goal to track your progress! Save

Name on Page  
Jane Smith

Add A Note: Why are you passionate about this campaign?

We'll display this publicly on your team page under a section called "A Note From undefined"

Your Fundraising Goal

Use your own words, or customize the following template:

*Thank you for visiting my giving site for SecureFutures. I'm so glad you're excited about empowering teens to be financially fearless! As a [volunteer/member of the Board of Directors/member of the X committee/other], I've invested in the mission of SecureFutures. Join me by making your own investment today, with a gift in support of SecureFutures' life-changing programs. I'm always happy to talk more about why I love this organization, so feel free to contact me at [your contact information].*

7) Decide how much you'd like to raise, then add a fundraising goal. Your target can be tied to a specific student impact (i.e. \$350 to support one Money Coach student with a scholarship, or \$500 to provide 20 teens with the Money Path program).

Name on Page  
Jane Smith

Add A Note: Why are you passionate about this campaign?

We'll display this publicly on your team page under a section called "A Note From undefined"

Your Fundraising Goal  
\$

Set a goal for this campaign in dollars (e.g., \$500). No commas nor decimals necessary.

Profile Image:  
Upload new image

Hero Image:  
Pick a large, high-quality image for the right side of your page.

Default Image  
Image

#FinanciallyFearless

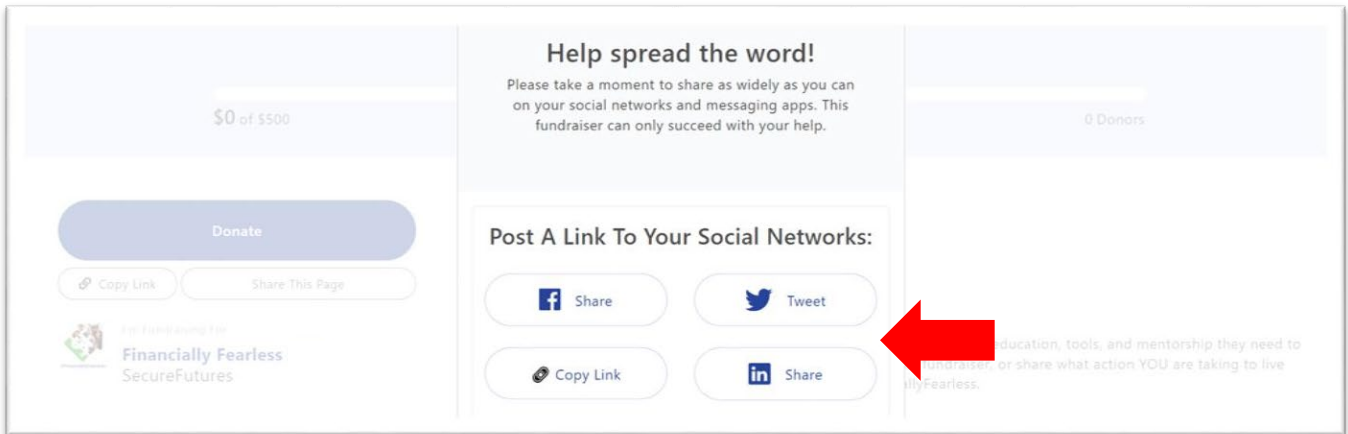
8) Click the blue "Save" button. Your personalized fundraiser page is now complete!

## Sharing your fundraiser

1) To share your fundraiser on social media, click the “Share This Page” button on your fundraiser page.



2) Select the link to the social media platform on which you'd like to share. You'll need to be logged into whatever platform you choose.



3) Add a personal message to your post, or use any of the social media post templates we provide [HERE](#). We recommend posting weekly throughout the month.

4) To share the campaign with your network via email, click “Copy Link” and paste that link into the email. You can use the email template we provide or write your own.

