

Financially Fearless 2024 – How to become a fundraiser

We're so grateful for your interest in raising funds for SecureFutures as part of our Financially Fearless Campaign for Financial Capability Month! Please follow the instructions below to set up your personalized fundraiser page through our peer-topeer fundraising platform, Give Lively. If you have questions, contact Lauren Zeihen at <u>lauren@securefutures.org</u> or (414) 310-5924.

#FinanciallyFearless

Creating a personalized fundraising account

- 1) Navigate to the <u>Financially Fearless campaign page</u>.
- 2) Click on "I Want To Fundraiser For This."

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\$0 of \$20,000	0 Donors	f Ø
they need to become Financially Fearless! Make a gift, sign up as a peer to pe YOU are taking to live without financial fear on social media with the hashtag	er fundraiser, or share what action #FinanciallyFearless.	

3) If you do not already have an account in Give Lively, fill in your name and email address and choose a password, then click "Submit" to create your account. Follow the instructions to confirm your email address, then log in to continue the process of setting up your personalized fundraising page.

4) If you already have an account in Give Lively, click "Confirm Creation Of Your Fundraising Page."

5) On the "Personalize Your Page" screen, upload a photo if you choose.

Personalize Y Eurorassing for Hinancia ly Fearle	Your Page ess 2022 by SecureFutures
Upload a photo of yourself for your page, add a note that tells people why yo goal to track your progress!	ou're passionate about this cause, and set a Save
Name on Page Jane Smith	Profile Image:
Add A Note: Why are you passionate about this campaign?	
& We'll display this publicly on your team page under a section called "A Note From undefined"	♣ Upload new image
Varia Fundanisina Cant	10-10-10-10-10-10-10-10-10-10-10-10-10-1

6) Add a personalized note that will appear on your page.

Personalize Your	Page
Fundraising for Financia ly Fearless 2022 b	y SecureFutures
Upload a photo of yourself for your page, add a note that tells people why you're pagoal to track your progress!	ssionate about this cause, and set a Save
Name on Page	Profile Image:
Add A Note: Why are you passionate about this campaign?	
	1. Upload new image
We'll display this publicly on your team page under a section called "A Note From undefined"	

Use your own words, or customize the following template:

Thank you for visiting my giving site for SecureFutures. I'm so glad you're excited about empowering teens to be financially fearless! As a [volunteer/member of the Board of Directors/member of the X committee/other], I've invested in the mission of SecureFutures. Join me by making your own investment today, with a gift in support of SecureFutures' life-changing programs. I'm always happy to talk more about why I love this organization, so feel free to contact me at [your contact information].

7) Decide how much you'd like to raise, then add a fundraising goal. Your target can be tied to a specific student impact (i.e. \$350 to support one Money Coach student with a scholarship, or \$500 to provide 20 teens with the Money Path program).

Name on Page	Profile Image:
Jane Smith	
Add A Note: Why are you passionate about this campaign?	
& We'll display this publicly on your team page under a section called "A Note From undefined"	1 Upload new image
Your Fundraising Goal	Hero Image:
s	Pick a large, high-quality image for the right side of your page.
Set a goal for this campaign in dollars (e.g., \$500). No commas nor decimals necessary.	Detault image
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	#FinanciallyFearless

8) Click the blue "Save" button. Your personalized fundraiser page is now complete!

Sharing your fundraiser

1) To share your fundraiser on social media, click the "Share This Page" button on your fundraiser page.

Donate to Jane Smith's Fundraiser		
\$0 of \$500	0 Donors	
Donate	FinanciallyFearless	
Fim Fundraising For Financially Fearless SecureFutures	This April, for Financial Literacy Month, join us in empowering teens with the education, tools, and mentorship they need to become Financially Fearless! Make a gift, sign up as a peer to peer fundraiser, or share what action YOU are taking to live without financial fear on social media with the hashtag #FinanciallyFearless.	

2) Select the link to the social media platform on which you'd like to share. You'll need to be logged into whatever platform you choose.

\$0 of \$500	Help spread the word! Please take a moment to share as widely as you can on your social networks and messaging apps. This fundraiser can only succeed with your help.	
Donate Copy Link Share This Page	Post A Link To Your Social Networks:	
Financially Fearless SecureFutures	Copy Link in Share	rducation, tools, and mentorship they need to nonaser, or share what action YOU are taking to live arless.

3) Add a personal message to your post, or use any of the social media post templates we provide <u>HERE</u>. We recommend posting weekly throughout the month.

4) To share the campaign with your network via email, click "Copy Link" and paste that link into the email. You can use the email template we provide or write your own.

	Donate to Jane Smith's Fundraiser
\$0 of \$500	0 Donors
Donate Copy Link Share This Page Tim Fundraising For Financially Fearless SecureFutures	FinanciallyFearless This April, for Financial Literacy Month, join us in empowering teens with the education, tools, and mentorship they need to become Financially Fearless! Make a gift, sign up as a peer to peer fundraiser, or share what action YOU are taking to live without financial fear on social media with the hashtag #FinanciallyFearless.