



SecureFutures, founded in 2006, equips teens with money management skills, tools, and mentoring so they can achieve financial capability, strengthen their communities, and reach their goals. Because of YOU, SecureFutures is a leader in teen financial education with programs that have impacted more than **112,000 teens!** The Money Coach program has also extended to Racine, where SecureFutures has been able to reach more teens thanks to our growing partnership with educators and volunteers. Thank you for your unwavering support!

2022-2023 Impact

9,429 students served | **172** volunteers | **126** schools and community sites

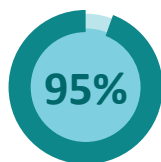


Money Path

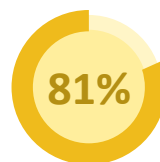
This cutting-edge, web-based financial education app opens students' eyes to the reality of how the academic and career choices they make now will impact their lives and long-term financial wellbeing. Through a personalized, technology-based experience, students explore and compare different college and career paths, calculate education costs and reinforce personal finance concepts for increased confidence and readiness.

2022-2023 Outcomes

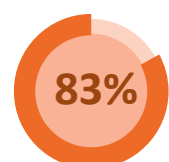
7,321 students | **105** sites | **143** educators | **36** volunteers



reported they are more likely to set up a savings plan for important financial goals



reported they are more likely to determine what student loan amount is manageable



reported increasing their knowledge of how income, spending, and saving are all connected

"Money Path helped me visualize how a budget should function and be managed and showed how these factors can be a benefit or detriment to my goals."

- Student, Milwaukee Public School

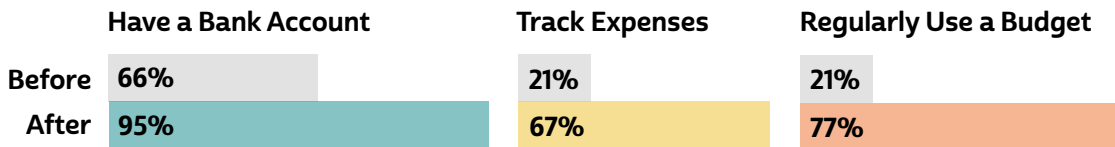
Money Coach

Money Coach, a one-of-a-kind financial mentoring program, provides teens from under-resourced communities with the coaching and guidance needed to develop strong money management habits and long-term financial capability.

2022-2023 Outcomes

346 students | 24 sites | 112 volunteers

Student financial habits before and after Money Coach:



“The mentorship I received through the Money Coach program helped me look forward to the future and have the ambition to become a future doctor to help my community.”

- Yasmin, South Division High School

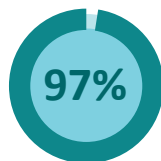


Money Sense

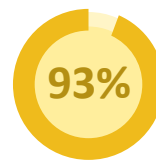
A financial fundamentals program that introduces teens to essential financial concepts and practices such as budgeting, banking, credit cards, and credit scores.

2022-2023 Outcomes

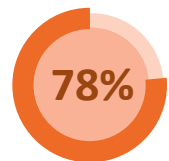
1,762 students | 40 sites | 53 volunteers



reported the
information and skills
taught are useful



reported the program will
positively impact the way
they handle money from
now on



reported they will share
what they learned with
others



“Financial literacy is important because learning about money will prevent me from making major mistakes with it.”

- Troy, Franklin High School