



SecureFutures

Money Smart. Life Smart.

2020-2021: CONTINUING IMPACT AND CULTIVATING FUTURE GROWTH

It was an unusual and challenging year for us and our education partners, but with those challenges came **significant opportunities to build** on the expansion and development of our programs. In addition to the **5,351** students impacted in the 2020-2021 school year, we're excited to share these **areas of growth** with you.

We are deeply grateful for your unwavering support.

TECHNOLOGY

Making the shift to almost entirely virtual programming during the pandemic allowed us to more deeply integrate technology. We will continue to use many of these new tools and formats.

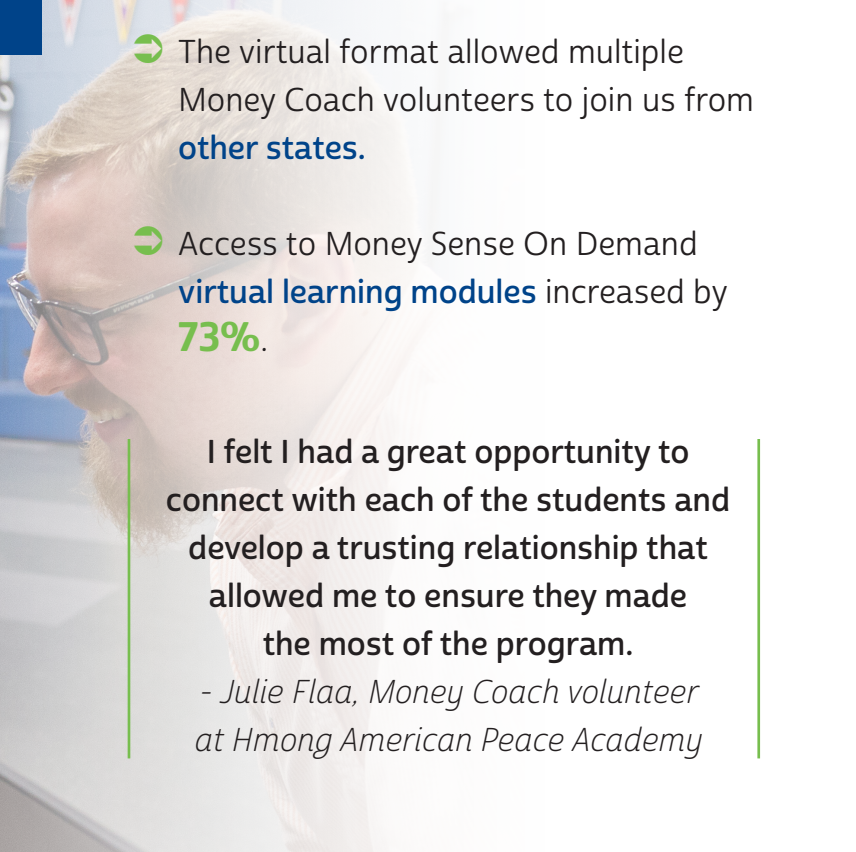
➔ Meeting one-on-one in a virtual format allowed Money Coach volunteers and students more time and flexibility to connect and build rapport, resulting in **deeper and more impactful mentoring relationships**.

➔ The virtual format allowed multiple Money Coach volunteers to join us from **other states**.

➔ Access to Money Sense On Demand **virtual learning modules** increased by **73%**.

I felt I had a great opportunity to connect with each of the students and develop a trusting relationship that allowed me to ensure they made the most of the program.

- Julie Flaa, Money Coach volunteer at Hmong American Peace Academy



CREATIVITY

The restrictions on educational settings allowed us to expand the way we think about our program delivery. We met educators' need for easy-to-use, tech-based resources they could implement quickly, flexibly, and independently.

➔ **71%** of programs this year were delivered **directly by educators** rather than volunteers.

➔ **24%** of partner organizations requested SecureFutures programs **two or more times** this school year.

I really enjoyed the e-lessons and the suggested planning for student engagement.

- Adrienne Morales, educator at Wendell Phillips Academy HS (Chicago)

Love what you provide and so thankful it's become an integral part of my classroom.

- Nic Manogue, educator at Milton HS

➔ **800** new teachers were **introduced to Money Path**, with an opportunity to reach another **10,000+** students in the coming school year.

➔ We developed relationships with **54** new schools and community based organizations, many **outside usual service areas**.

CAPACITY

The flexibility of virtual programming, as well as the exciting expansion of Money Path throughout the state through key support from Heartland Advisors and other partners, has increased reach geographically and allowed us to set ambitious goals for growth.

SecureFutures has prepared and inspired me to approach financial situations with confidence over fear, intention over impulse, and patience over instant gratification. In the end, it was able to give me a core level of financial literacy that's allowing me to take control of my life and the future I want to have.

Ryan, Money Coach student
at Carmen Northwest HS

