



SecureFutures Money Coach

A unique financial mentoring program focused on teens from underserved communities

Money Coach provides teens with the coaching and guidance needed to develop strong money management habits and long-term financial capability.

In this multi-week, extensive program, teens are matched with volunteer mentors from the business community who teach in-depth financial literacy curriculum in a small group setting and then provide one-on-one guidance to teens as they put the concepts into practice.

Money Coach includes access to Money Path, SecureFutures' college, career, and financial planning app for teens.

Why should you choose Money Coach?

It's all about relationship

Money Coach goes beyond teaching information. It's about the connection between a teen and a trusted, caring coach. Volunteer mentors can develop lasting and impactful relationships with students, providing ongoing guidance and sharing personal experience of financial mistakes and successes. Group lessons are focused on interactive activities and discussion, while one-on-one sessions allow for more in-depth focus on each teen's individual budget, expenses, and goals.

Scholarship funds available

Money Coach provides students with the opportunity to earn a college/career scholarship as they reach program benchmarks. These funds provide incentives, help them practice what they're learning, and enable them to start saving for the future.

Proven results

After completing Money Coach, **100%** of participants have a bank account and **93%** regularly track their expenses. Recent results of a longitudinal study show that teens continue to practice good financial habits years after the program.

Learning topics and objectives

Objectives

Students will:

1. Open a savings account
2. Track expenses
3. Develop and monitor a budget
4. Set and achieve savings and personal goals
5. Build a supportive relationship with a trusting coach

Curriculum Topics

1. Banking 101
2. Expense tracking and budgeting
3. Money Path
4. Credit cards, scores, and reports
5. Job readiness
6. Planning for life after high school

Delivery format

In spring 2020, Money Coach pivoted to a fully virtual format to meet the needs of schools and educators as they shifted to remote learning. As these needs continue to change, SecureFutures is prepared to adapt to virtual, in-person, or hybrid models to enable teens to continue to benefit from all aspects of the program.

“ I liked the feeling of becoming independent by creating a budget and managing my expenses.”
Student at Carmen High School

“ My favorite thing about the program is how engaged the coaches were with us students. I learned a lot of important things that will help me save and make better decisions responsibly.”
Student at Rufus King High School

“ I learned how to save, I learned how to budget, I learned about good credit. I learned that there’s so much more you can do with money. I learned that my dreams can become realities.”
Student at Bradley Tech High School

