**Financially Fearless 2022: Templates for fundraisers**

*Social Post #1*

For #FinancialLiteracyMonth, I’m asking you to join me in empowering teens through the #FinanciallyFearless challenge!

I’m involved with an organization called SecureFutures, focused on financial education, tools, and mentorship for teens. Our goal is to support teens in becoming financially fearless so they can build a healthy, thriving future.

I’m challenging YOU to face your financial fears and stand with teens as they do the same. You can help by 1) making a gift today in support of programs that help teens conquer their financial fears and 2) sharing your own action to live in a more financially fearless way with the hashtag #FinanciallyFearless.

*Social Post #2*

What are your financial fears? Everyone has them, but I think there are ways we can work together to decrease fear around money management, for ourselves and others.

For #FinancialLiteracyMonth, I’m taking part in the #FinanciallyFearless challenge in support of SecureFutures’ financial education programs for teens. I’m inviting you to join me by making a gift, and also by choosing a small action you can take to make your life more financially fearless.

In my own life, I’m facing my financial fear of [X] by doing [Y]. What are the actions you can take to live in a more financially fearless way? Share what you’re doing with the hashtag #FinanciallyFearless!

*Social Post #3*

Join me in the #FinanciallyFearless challenge in support of SecureFutures’ teen financial capability programs! Make a gift today, and share a small action you’ve taken to live a more financially fearless life with the hashtag #FinanciallyFearless.

Here are a few ideas:

* Set aside half an hour to talk to your spouse about your shared financial goals.
* Put $100 aside as the start of your emergency fund.
* Pay off one of your credit cards in full.
* Download a budget tracking app.
* Find out your credit score.
* Sit down with your teen to talk about the pros and cons of student loans.
* Schedule a phone appointment with a financial planner to talk about your retirement savings.
* Visit your health insurance website and learn about wellness incentives to lower your monthly costs.

*Social Post #4*

This #FinancialLiteracyMonth, I’m taking part in the #FinanciallyFearless challenge for teen financial literacy. The organization I’m supporting, SecureFutures, is making a huge difference in the lives of teens, empowering them with financial knowledge, tools, and mentoring so they can build a financially fearless future.

I wouldn’t ask for your support unless I really believed in this mission. I don’t just talk about it – I’ve given my time as a [volunteer/member of the Board of Directors/member of the Advisory Council/member of their X committee]. Today, I’m asking you to join me by participating in my fundraiser to ensure that all teens have the opportunity for financial security and success. Any size gift makes a difference – please consider giving today!

*Social Post #5*

For #FinancialLiteracyMonth, I’m supporting SecureFutures through the #FinanciallyFearless challenge! [Choose one of the options below.]

1. Did you know that, in a recent study, 56% of Wisconsinites failed a test of basic financial literacy skills? That’s why I support SecureFutures, a nonprofit focused on making sure every high school student graduates with the financial knowledge they need to reach their goals and life free of financial fear. Join me in investing in the future by making a gift to SecureFutures today.
2. Did you know a recent Experian survey shows that 51% of young people are afraid money issues will prevent them from doing what they want in life? I’m involved with an organization that is working to change that. SecureFutures helps young adults to conquer their financial fears through financial education, tools, and mentorship, so they can build the life they dream of for themselves and their families. That’s why I support SecureFutures, and I’d like to invite you to do the same with a gift today.
3. Americans owe more than $1.7 trillion in student loans, and more than half of student loan holders say they did not try to estimate monthly payments when obtaining their most recent loan. SecureFutures is tackling this problem head on with Money Path, their powerful academic, career, and financial planning app for teens. Please consider making a donation so they can continue equipping teens with knowledge and tools to build a financially fearless future.
4. Financial capability for teens isn’t just about individuals: it’s about communities. Almost half of the teens who participate in SecureFutures’ Money Sense program say they’ve shared what they learned with family and friends. They’ve helped their parents establish savings goals, taken siblings to open their first bank account, and supported friends in learning to budget. This ripple effect is why I care so much about the SecureFutures mission, and why I’m asking you to join me in this support by making a gift today.
5. The mission of SecureFutures is personal to me. [Share a personal story about why financial capability has been important in your life: a financial mistake you made as a young adult, an experience volunteering when you saw the impact of SecureFutures programs, etc.) Today I’m asking all of you to consider a gift in support of this life-changing mission.

*Email Template*

Dear [Name],

I’m reaching out to you today about something very important to me. I’m involved with an organization called SecureFutures, focused on financial education, tools, and mentorship for teens. Our goal is to support teens in becoming financially fearless so they can build a healthy, thriving future.

I wouldn’t ask for your support unless I really believed in this mission. I don’t just talk about it – I’ve given my time as a [volunteer/member of the Board of Directors/member of the Advisory Council/member of their X committee]. With the uncertainties facing teens today as they prepare to graduate from high school, it’s even more important to make sure that they’re equipped with a strong financial education. I’m asking you to join me by participating in my fundraiser to ensure that all teens have the opportunity for financial security and success. Any size gift makes a difference – please visit my personal fundraising page at the link below and give today!

[Link to your personal fundraiser page]

Thank you for standing with me in empowering teens with secure futures.