



SecureFutures Money Coach

The challenge

Teens, especially those from underserved communities, need more than basic financial education in order to develop the habits that will allow them to achieve long-term financial security and capability. However, many schools and community organizations do not have the resources to provide the kind of programming needed to truly set teens on the path to financial independence.

Our solution

Money Coach is a one-of-a-kind, semester-long financial mentoring program. Small groups of teens are matched with teams of volunteer coaches who guide them through in-depth financial literacy curriculum and provide one-on-one support as they put concepts into practice.

Why should you choose Money Coach?

- Connects teens with caring mentors, many from the business community, who can share their expertise and knowledge
- Offers teens the opportunity to earn a college or career scholarship of up to \$350 by meeting program benchmarks
- Includes access to Money Path, SecureFutures' new web-based financial planning app for teens
- Prepares teens for life after graduation



“I like that the coaches were open about the struggles they overcame. They actually cared and wanted to help me plan my future. I’m excited to now work on these things on my own.”

-Alana, Messmer High School student

The impact (2018-2019)



The curriculum

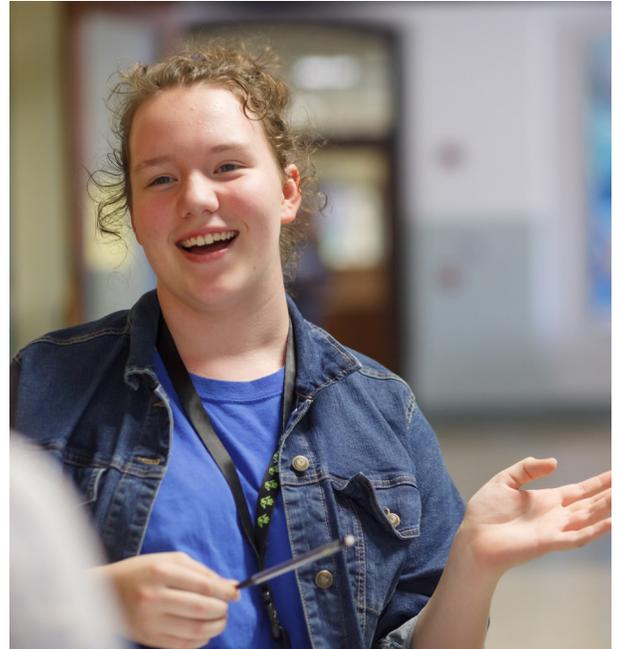
Money Coach is an eight session program completed over a four month period with high school juniors and seniors. Each 90-minute session includes a group lesson focusing on specific financial topics, as well as time with a one-on-one coach. Group lessons are focused on interactive activities and discussion, while one-on-one sessions allow for more in-depth focus on each teen's individual budget, expenses, and goals.

Key Areas of Focus

1. Getting to know each student, what motivates them, and what challenges they may face.
2. Reviewing each student's progress using the Financial Goal Checklist.
3. Motivating students to hold themselves accountable.
4. Listening, guiding, and coaching students.
5. Assisting students in setting a savings plan.
6. Helping the students to address obstacles and mistakes.

Session Breakdown

1. Welcome, Financial Goal Checklist & Banking Basics
2. Expense Tracking and Budgeting
3. The Money Path App
4. Joining the Workforce and Interviewing
5. Banking Review with Simulations
6. Introduction to Credit
7. Coach Guided Session
8. Building a Budget for the Future and Program Wrap Up



“I learned how to save, I learned how to budget, I learned about good credit. I learned that there’s so much more you can do with money. I learned that my dreams can become realities.

-Antonio, Bradley Tech High School student

Contact us to discuss and schedule programs

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About us

SecureFutures empowers students with life-changing financial education and coaching. SecureFutures was founded as Make A Difference - Wisconsin in 2006 and remains dedicated to strengthening our communities by ensuring every teen is confident and capable when it comes to managing money. Our collaborative network of supporters, volunteers and educators have worked to improve financial futures for more than 78,000 teens. For more on our student stories, community commitment and Investment Conference, visit securefutures.org.