SecureFutures has been successfully delivering financial education lessons to high school students for more than a decade.

Why consider partnering with us:

- We'll help you satisfy Wisconsin's financial literacy mandate.
- We've been partnering with hundreds of high schools and educators for more than a decade.
- We know and understand high school students and believe in their current and future potential.
- Our programs support ACP components.
- We collaborate with you to design a customized plan to meet your needs.
- We bring together more than 350 professionals from the business community with educators and students each year.
- Our nonprofit has successfully raised funds each year to provide all programming at no cost.
- We have strong relationships with individual and corporate leaders and can make introductions to school leaders to assist with needs for community support and guidance.

"I really valued the mentors and having someone to speak to us about their experiences and their mistakes."

- Anayeli, 18
  Carmen High School of Science & Technology South

Our mission
Provide financial literacy programs and resources that empower students to make sound financial decisions.

Our vision
Build strong communities where teens and their families make informed financial decisions and take control of their financial future.
Develop “must have” financial skills:
- Bank Your Future - paychecks, spending, saving and compound growth
- Check It Out - banks and credit unions, selecting and managing accounts, online and mobile banking, identity theft
- To Your Credit - credit cards, credit scores and reports, loans

Benefits:
- strong link to ACP “Financial Knowledge” components
- discussion, demonstration and activity based
- delivered by trained business professionals sharing real life stories and experiences
- hands-on, real world activities
- behavioral change outcomes measured

“These lessons and volunteers provide students with confidence and the feeling that the community supports them. I’m grateful to have Money Sense in our school.”

- Greg Ogunbowale, Acting Instructional Leadership Director, Milwaukee Public Schools
Personal finance meets academic and career planning:

- cutting-edge, web-based financial education app
- simulation-based software allows students to see their financial future based on the path they choose after high school
- easy to use and engaging
- supports academic and career planning goals
- post-program access enables continued planning and goal setting

Benefits:

- engages critical thinking and decision making skills
- illustrates how income, spending, student loan debt, and financial goals are connected
- enables career path planning based on the alignment of earning potential with personal goals
- builds strong awareness around the meaning and impact of student loan debt
- facilitates realistic goal setting
- illustrates the importance of financial planning to achieve lifetime goals

“This is so realistic. It showed what my future could be if I make the right decisions.”

- Ryan, Junior
Whitnall High School
Personalized Coaching and Mentoring:
• offered on a limited basis to economically disadvantaged students
• volunteers serve as coaches to teens
• one-on-one and small group sessions
• expense tracking, budgeting, savings plan for college/career path, personalized college/career path goal support
• meet each student where s/he is at in their life and skill development

Benefits:
• strong link to ACP “The Plan” components
• prepare teens for college, careers and living independently
• supportive coach/student relationship developed
• students held accountable to their goals
• scholarship earned
• high impact outcomes measured and realized beyond high school

"I see my future differently now because of my Money Coaches. I know now that I’ll be successful."

- Taleavia, 18
Money Coach student
**FIRST YEAR BUDGETING FOR YOUR COLLEGE OR CAREER**

**one 90 minute lesson**
- incorporates funding sources, annual school expenses and other living expenses
- helps solve for potential student loan amount required
- stresses how to minimize amount borrowed

**Benefits:**
- provides students with a clear picture of how to plan their spending after high school
- incorporates amount borrowed to a monthly payment amount after post-secondary graduation
- teaches the importance of managing spending wisely

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**TAX SIMULATION**

**one 90 minute lesson**
- students complete a 1040EZ tax form
- W-2 review
- Stresses how withholding relates to getting a refund or owing taxes

**Benefits:**
- many students lack the knowledge and skill to complete a tax return
- builds awareness regarding the need to file a return to determine if you are owed a tax refund
- necessary skill for everyone

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**E-LEARNING**

**14 self-guided online lessons**
- Personal Finance lessons include education and employment, housing, vehicle acquisition, predatory lending and more
- Financial Planning lessons include lifestyle planning and goal setting, retirement, insurance and investments

**Benefits:**
- professionally written for teens
- watch, listen and read options
- illustrations
- quiz integration
- independent study or educator led
- ongoing access for students after high school
Contact us to discuss your school or community-based organization and student needs.

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