



## Using Raffles to Encourage Student Engagement

Sometimes, it can be difficult to drive student engagement, especially in the early morning or right after lunch. Including participation incentives, such as giveaways and raffles, may help you to create excitement around your presentation. There are many ways to do this, but here are a few examples:

- **Business Card Raffle** – For every correct response to a question, insightful comment made, or thoughtful question asked, give the students one of your business cards. Have them write their name on it and collect it back. This will serve as their raffle ticket. At the end of each lesson or at the very end of the whole program, raffle off a prize. The prize could be a full-size candy bar (avoid anything with nuts!), a small gift card, promotional items from your business, or a \$5 bill. Big or small, it doesn't matter! The novelty will be motivating.
  - **Alternative** – If you don't have business cards, you can use real raffle tickets (find a large roll at your local dollar store), small slips of paper, or the dollar bills on the next page.
  - **Extra participation** – Consider giving students who help you out extra tickets, for example: designate a time keeper, have someone help hand out materials, delegate the passing out & collecting of raffle tickets, reward the role play participants in To Your Credit.
  - **Fun Idea** – If raffling off cash, consider adding a note to it, "SAVE or spend?", to reinforce the concepts of the lesson.
- **Accumulating Play Money** – Use the same idea as above, but instead of raffling off the prize, award the prize to the student who has earned the most "money" by the end of the lesson or program.
  - **Reinforce saving over time** – Challenge the students to see how much play money they can earn & save by waiting until your final visit to award the prize. Those who keep track of their earnings and save their slips of paper over the few weeks will have a better chance of accumulating the most.
  - **Reinforce compound interest** – Consider awarding those that keep track of their play money throughout the whole program and bring it with them to the last day with a few extra dollars/entries before the raffle.

