



Secure Futures

Your partner in Wisconsin's new financial literacy mandate

The new mandate

Public schools in Wisconsin are now mandated to include financial literacy education for their students, effective immediately. While the new mandate is not tied to additional resources, there are no-cost and proven options to establish and enhance financial literacy for your students.

Your options

Under the new mandate, all districts in Wisconsin are expected to provide financial literacy to their students before they graduate, including this school year. Our nonprofit stands ready to support Wisconsin high schools as they meet the new mandate. Our organized, engaging and high-impact personal finance lessons are a recognized financial literacy resource by the Department of Public Instruction (DPI).

Assembly Bill 280 - signed into law Nov. 30, 2017

“This bill directs each school board to adopt academic standards for financial literacy and incorporate instruction in financial literacy into the curriculum in grades kindergarten to 12.”

You get

- A DPI-recognized resource for delivering financial education programs
- No-cost financial literacy programs led by trained business volunteers from your community
- Classes that fit your schedule, school and students
- Add-on possibilities including e-learning, financial planning lessons and program outcome reporting
- An immediate and proven solution for district/school leaders to address mandate expectations



Making the mandate work for you

Our Money Sense curriculum and volunteers have brought proven, life-changing financial literacy to teenagers at hundreds of schools since 2006. Money Sense and additional program options are delivered by our volunteers through a process that helps you meet Wisconsin's financial literacy mandate:



Contact us to discuss the mandate and your school/student needs

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About us

SecureFutures empowers students with life-changing financial education and coaching. SecureFutures was founded as Make A Difference - Wisconsin in 2006 and remains dedicated to strengthening our communities by ensuring every teen is confident and capable when it comes to managing money. Our collaborative network of supporters, volunteers and educators have worked to improve financial futures for more than 62,000 teens. For more on our student stories, community commitment and Investment Conference, visit securefutures.org.