

## SecureFutures New Board Directors



Tracy works with a team of private banking, trust and investment representatives helping high net worth clients meet their financial needs for investment management, retirement planning, estate planning, debt financing and cash management. She and her team help clients find solutions to complex financial issues facing affluent individuals and families.

Tracy brings over 25 years of financial industry experience to Associated Bank.

Tracy is very active in her community, serving on various boards, including the First Stage Children's Theater and the City of Brookfield's Parks & Recreation Elmbrook Little League Baseball

Organization. She is also involved with the American Heart & Stroke Association, United Performing Arts Fund, the Arthritis Foundation and Brookfield Academy, among many others. She is delighted to add SecureFutures to that list of service.



John D. Mroz is the Senior Director – Managing Partner Transitions at Northwestern Mutual. In his role, John directs the new Managing Partner projection process and designs financial arrangements that properly capitalize transitioning Network Offices across the country. Previously, Mroz served in the Wealth Management Company as he led a team of Investment Consultants that worked extensively with Wealth Management Advisors across the country. John and his team were responsible for the development and oversight of the investment portion of Northwestern Mutual's advisory programs.

Prior to joining Northwestern Mutual Mroz worked at Strong Investments in Menomonee Falls Wisconsin, where he served as a specialist and key contributor in rolling out the Roth IRA as well as the launch of multiple Section 529 College Savings

Plans across the country.

Mroz is a graduate of Marquette University with a double major of Economics and Marketing, and is a CFA charterholder.

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Kevin Newell is a MBA graduate of the University of Wisconsin- Whitewater with an emphasis in Finance and Management, and an ACRE Alum at Marquette University. As Founder, Newell serves as President and CEO of Royal Capital. In his role, Newell oversees all senior level investment and development related decisions, while managing a disciplined company growth strategy.

Prior to founding Royal Capital, Newell spent three years in public finance where he led efforts to allocate over \$200Million in Federal and State resources as the Senior Underwriter and in the former he successfully managed over \$100Million in loan assets as the Asset Manager of the Risk Based Portfolio. Newell's leadership led to the deployment of the largest single allocation of Federal 9% Tax Credits in US History and in a separate transaction led the deployment of the first pairing of LIHTC and NMTC in Wisconsin state's history.

Newell's commitment to the community is highlighted by his community and corporate affiliations including: Junior Business Academy, Guest House of Milwaukee, Greater Milwaukee Foundation, University of Wisconsin- Whitewater College of Business and Economics, Marquette University School of Real Estate, MLK Economic Development Corporation, Wisconsin Preservation Fund