SecureFutures
formerly Make A Difference — Wisconsin

YOUR INVESTMENT: CREATING A PATH TO SECURE FUTURES

Your support of financial education results in lifelong, positive change for youth. Your belief in our mission emboldens our volunteers, education partners and staff with the ambition to make sure every teen is prepared for their financial future.

69,000
teens empowered since 2006

1000+
volunteers since 2006

5,879
lessons since 2006

MONEY SENSE

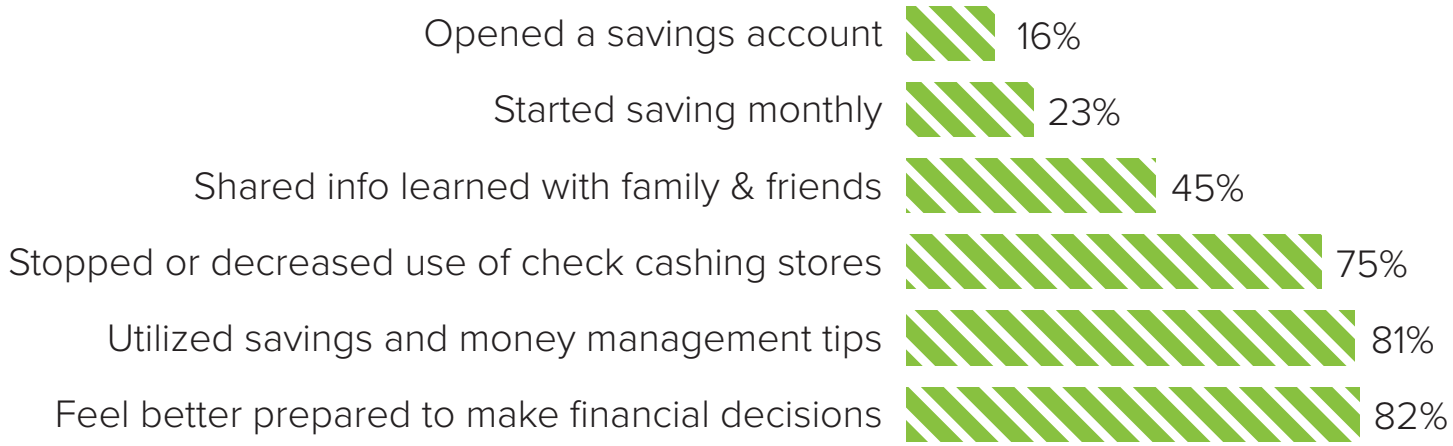
This program provides teens with financial fundamentals around budgeting, banking, credit and loans. Volunteers from the business community lead Money Sense lessons and educators offer precious class time. Your support helps to bring Money Sense to more students at a wider range of schools and community based organizations in Wisconsin.

"I have big hopes for my future. Money Sense has given me knowledge to achieve more - like removing hurdles from a track."

– Qeyontice Harris - Hope Christian High School Senior

2017-2018 MONEY SENSE OUTCOMES

7,278 STUDENTS	114 SITES



(Of 933 students surveyed 2008-2018.)

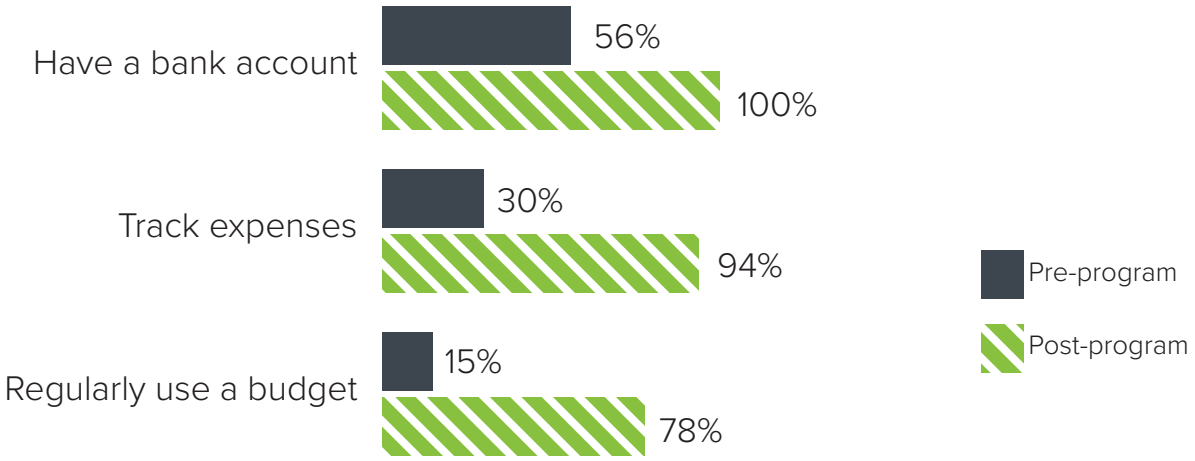
MONEY COACH

This exclusive, hands-on program builds off core financial concepts to prepare teens for college, careers and living independently. Volunteers become mentors to teens during months of meetings in small groups and one-on-one. Your support expands this one-of-a-kind program and provides scholarships for deserving students.

> **"Money Coach taught me how to budget and prioritize. Money Coach taught me how to secure my future"**
>
> – Amanda Jenkins, Money Coah Graduate

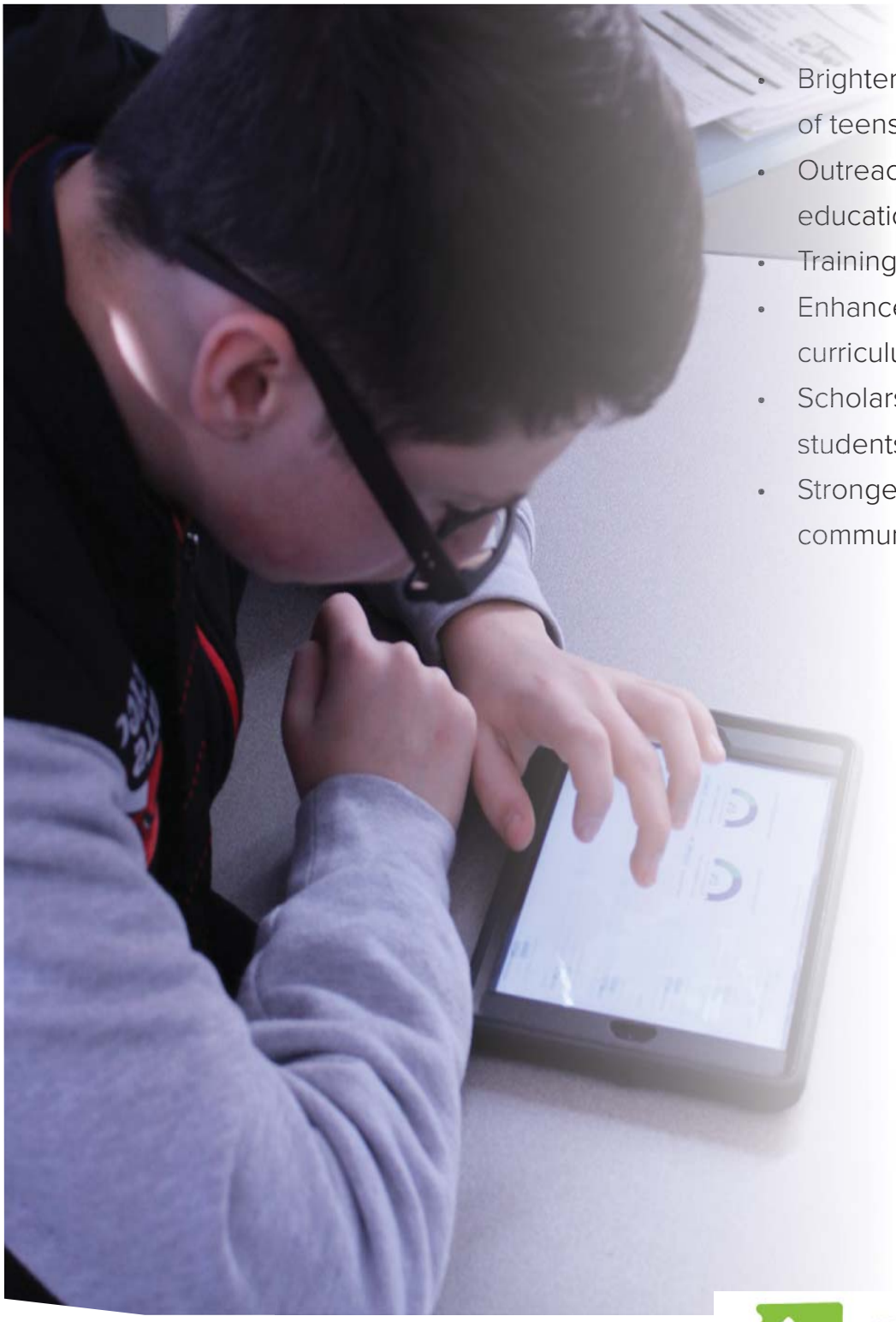
2017-2018 MONEY COACH OUTCOMES

55 VOLUNTEER MONEY COACHES	**229** AT-RISK TEENS
15 SITE PARTNERS IN SOUTHEASTERN WISCONSIN	SCHOLARSHIPS EARNED: **$73,703**



(Of 380 students surveyed 2013-2018.)

YOUR INVESTMENT SUPPORTS



- Brighter financial futures for thousands of teens
- Outreach to new and existing education partners
- Training and recruitment of volunteers
- Enhancement and assessments of curriculum
- Scholarships earned by Money Coach students
- Stronger financial outcomes in our communities

"I think it's helpful to talk more real world and show the kids what can be expected"

– Amanda Taylor, SJA Financial Advisory

SecureFutures

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